

Nuffic Jaar Conference 2019

# Internationalisation for all through Virtual Exchange

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Collaborative Online  
International Learning (COIL)

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&

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# Opening Questions

**Are you using Virtual Exchange at your institution?**

- a. Yes
- b. No
- c. I don't know ( what is it? )

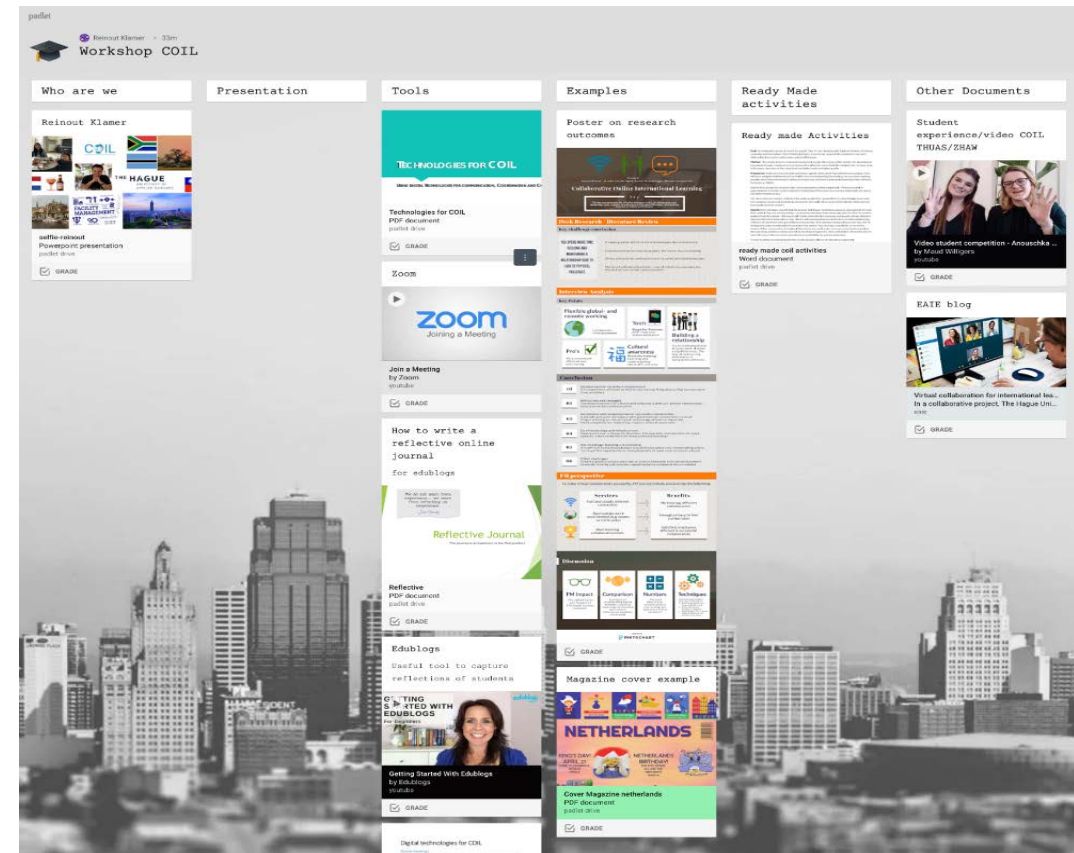
**Are you using COIL (specifically) at your institute now?**

*COIL Definition: An international dimension added to regular face to face classes which involves students collaborating with international students online ( through Skype, Zoom and/or online educational platforms) to complete a joint assignment. Goal: through this international experience students develop intercultural competencies*

- a. Yes
- b. No
- c. I don't know
- d. Yes but we call this practice something different

# Welcome!

- Workshop Padlet
- Starting Questions



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# Virtual Exchange

# Virtual Exchange?

**Virtual Exchange** is a (umbrella) term used to describe "technology-enabled, sustained, people-to-people education programs" ( Virtual Exchange Collation) in which sustained communication and interaction takes place between individuals or groups who are geographically separated, with the support of educators and/or facilitators.

Various Virtual Exchange Initiatives:

- Telcollaboration
- Online Intercultural Exchange
- Virtual Exchange (Erasmus +)
- **Collaborative Online International Learning (COIL)**



Collaborative Online  
International  
Learning (COIL)



# Why COIL?

**Only 22% of Dutch students go abroad** - what about the remaining 78% ?

- There is a need to **internationalise at home (IaH)**
- COIL: aims to enhance the intercultural competencies of students who might not otherwise have the opportunity to study abroad.

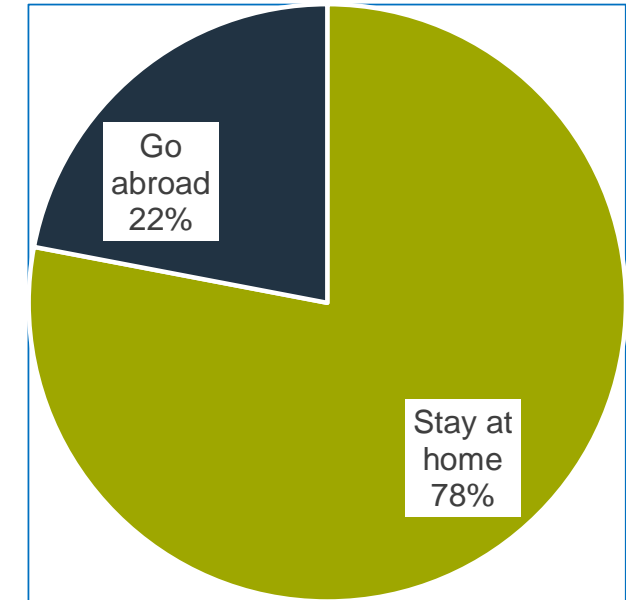
**Future Challenges and Developments:** Social, Economic, Sustainability, Technology, Technology

**Required Skills:** collaborative skills, critical thinking skills, problem solving skills, (Virtual) Communication Skills

Relatively **affordable**, easy to implement, embed in programme & scale up

**Partnering:** collaborating and strengthen existing university partner network

Dutch Students



Centraal Bureau voor de Statistiek (CBS) 2018

# What is COIL?

*Not a technology, but a new teaching and learning paradigm that develops intercultural competence across shared multi-cultural online learning environments.*

A **shared-syllabus teaching approach** used to enhance **Internationalisation at Home (IaH)**

*An international dimension added to regular face to face classes which involves students collaborating with international students online ( through Skype, Zoom and/or online educational platforms) to complete a joint assignment. **Goal:** through this international experience students **develop intercultural competencies***

A **networked based** learning approach

Becoming popular: Utrecht University of Applied Sciences (2012) and Amsterdam University of Applied Sciences (2013) ; Maastricht University, HAN, VU, HANZE

**First European COIL Conference 2016** The Hague University of Applied Sciences [link](#)

**How does it work?** Falls under the social-constructivist educational approach of *Collaborative Learning*



Examples

# Example 1

**Course:** Media and Communication Project Class - Utrecht University of Applied Sciences & State University New York New Patlz

**Credits:** 5 ECTS (Dutch) - 3 ECTS ( New York)

**Set up:** create teams: 2 Dutch students and 2 New York students

**Get to know each other & the project:** joint kick off and FB group

**Scheduling:**

- Weekly synchronous classes (time difference -6)  
Lecturers had class time with their own students as well as 1 hour weekly synchronous for students to work on assignment
- (A)Synchronous work outside classroom
- Synchronous wrap up: final presentation – winning team announced

**Assignment:** promotional video for concept of COIL- Students share their experiences of working (coiling) together from an American and Dutch perspective.

**Final product:** <https://vimeo.com/123977257>

# COIL

## 1. COLLABORATIVE

***Students work on assignments from two or more universities***

### Implications:

Interdependability

Designed by both universities

Dealing with differences in educational systems

The first COIL is between lecturers

## 2. ONLINE

***The primary way of communication is through online tools***

### Implications

-No travel needed

What do you provide online?

-Lecturers and Students can be 'afraid' to use online tools

-Need helpdesk and support?

## 3. INTERNATIONAL

***Students from different backgrounds work together***

### Implications:

Cultural differences

Time zone differences

Teaching / Learning differences

School system differences

Profession differences

## 4. LEARNING

***There needs to be a desired learning outcome***

### Implications

Know what students will be learning

Focus on the level of learning

Skills / Attitude / Knowledge

think of transparency of grading

# Example 2

**Course:** Facility management THUAS and ZHAW

**Credits:** 4 ECTS

**Set up:** Semi-coil, kick off the Hague, rounding off Zurich, Research based. Students work in mixed groups of 4-6 students

**Get to know each other & the project:** introduction video assignment, live kick-off

**Scheduling:**

- Phases of research: plan of approach, deskresearch, fieldresearch, conclusion
- Duration: three months
- (A)Synchronous work outside classroom
- Coaching sessions with tutors from both countries.
- Synchronous wrap up: final presentation
- **Assignment:** Research project on virtual collaboration for EuroFM Ambassadors

**Link:** <https://padlet.com/vote1/4gzjktqaqbom> and [https://padlet.com/h\\_r\\_klamer/88bf12onm2](https://padlet.com/h_r_klamer/88bf12onm2)

# Example 3

**Course:** Facility Management, THUAS and Intercultural communication UDEM Monterrey (mexico)

**Credits:** 3 ECTS

**Set up:** first in small teams (pairs per partner) then combining pairs for larger groups

**Get to know each other & the project:** simultaneous ZOOM webinar and Padlet page

**Scheduling:**

- Weekly a-synchronous classes (time difference)
- Duration: on/off 6 weeks.  
Lecturers had class time with their own students
- (A)Synchronous work outside classroom, increasing collaboration per activity
- Synchronous wrap up: final presentation on ZOOM
- **Assignment:** Intercultural magazine on diverse topics

**Link:** [https://padlet.com/gretel\\_werner/udemthuas2019](https://padlet.com/gretel_werner/udemthuas2019)

# IT Matters

*You are your own IT department*

*Digital whiteboards*

*Live communication –class*

*Live communication – students*

*Teamwork*

*Presentations*

*Blogs*

*Link: [https://padlet.com/h\\_r\\_klamer/swymdf4qt4to](https://padlet.com/h_r_klamer/swymdf4qt4to)*





# Other Examples

- Assignments can be based on differences between cultures, attitudes and approaches e.g. concept of safety, facilities, healthcare, sports & fitness, research, teaching, communication, business etc.
- Trends and developments: Aging population, Millennials, technology and the role of influencers, Shift of populations: urban vs rural

**Note:** It is Important that students work together on a deliverable/end product



Getting  
started...

# Finding a Partner

## Use your departments network/ exchange partners

- Use your contacts – network partners
- SUNY COIL Global Network <https://coilnetworks.ning.com/>
- Erasmus and Virtual Exchange [https://europa.eu/youth/erasmusvirtual\\_en](https://europa.eu/youth/erasmusvirtual_en)
- Unicollaboration <http://uni-collaboration.eu/node/818>
- Example <https://sharingperspectivesfoundation.com/erasmus-virtual-exchange/>

## When seeking a partner, what are some of the key criteria for their selection?

- Equal Commitment
- Shared course development
- Differences in Institution cultures/organisation
- Keeping an open mind

# Partners: Is there a match?

## Quick, Practical Questions to ask potential partner.....

1. How many students? And how many groups?
2. How many ECTS/credits?
3. What is the main focus or main goal of the course?
4. What kind of assignments would the students do together in your course?
5. How and where would you be able to fit in a COIL project into the main programme/course?

# Once there is a match....

**Retrieve key Information from your partner.**

- Contact Information
- Time
- Language
- Course content
- Assessment of Learning ( How will you do this? )
- Issues of Technology
- Institutional Cultures and Expectations
- Administration and Institutional Support



# Tips for successful collaboration

1. Arrange a face-to-face meeting with your faculty partner, if possible
  - Foster honesty and open communication
  - Get a real commitment from your partner and your college
2. Select curriculum/course/module and committed partner(s)
3. Aligning curriculum/course/module in content
4. Aligning curriculum/course/module in time
5. Design a coherent course outline and class schedule
6. Involved and Prepare students
  - Briefing students about new forms of learning
  - Envisage involvement of the students in the co-creation of the course
  - Engage students with icebreaker activities to get to know each other
7. Selecting common communication/learning tools ( in your dept/ with your partner abroad)
8. Assure appropriate facilities, incl. an optimal level of technical (IT) support
9. Test the technology
10. Provide the opportunity for critical reflection
11. **Expect the unexpected!**

# Networks & Resources

- SUNY COIL Centre: <http://coil.suny.edu>
- Erasmus Virtual Exchange: [https://europa.eu/youth/erasmusvirtual\\_en](https://europa.eu/youth/erasmusvirtual_en)
- Uni-collaboration: <http://uni-collaboration.eu/node/818>
- Virtual Exchange/ COIL staff training at The Hague University of Applied Sciences.
- COIL conferences: International Virtual Exchange Conference (IVEC) October 25 - 26, 2019 Tacoma, WA,USA <http://iveconference.org>



Research

We need you....

Participate in research on COIL

Like to hear from you if:

1. *Institutes already working with COIL?*
2. *Universities interested in setting up COIL courses next academic year and that can partake in research on COIL*
  - Surveys ( with students & staff)
  - Interviews ( with staff)
  - Focus groups ( with students & staff)
  - Observations ( students & staff)





Question  
Time

THANKS

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